



ASSESSMENT

Hospitality and Event Tourism Management Program-Level Student Learning Outcomes

- HETM students will employ creativity, research, and critical thinking to solve problems looking analytically and ethically at the triple bottom line
- HETM students will demonstrate effective culturally sensitive communication skills using facts to support claims, and consideration of multiple stakeholders
- HETM students will demonstrate social and civic responsibility through participation in a service-learning project, as members of a team, assisting a community-based organization